

Tae Kyung Kong

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Education

Cornell University College of Engineering

Dec 2019 / Ithaca, NY

B.S. Information Science, Systems,
and Technology

Comm & Tech, Networks, Designing for
Social Impact, Data-Driven Web Apps,
Entrepreneurship, Web Design, Adv HCI,
Software Engineering, Rapid Prototyping,
Optimization, Machine Learning

Activities

Cornell AppDev Design Lead

Aug 2017 to Dec 2019

Managed a 10-person design team
and the design direction of 5 apps
with over 15K monthly active users.

Intro to Digital Product Design Course Instructor

Aug 2017 to Dec 2019

Taught a 10-week, 2-credit course on
digital product design, focused on
product thinking, interaction and visual
design.

Cornell University Autonomous Underwater Vehicle

Business Team Lead

Feb 2017 to Jan 2019

Helped build autonomous underwater
vehicles for competition and research.

Tools

Sketch, Origami Studio, Adobe Xd,
Figma, InVision, HTML/CSS, React, PHP,
SQL, MATLAB

Experience

Facebook Groups · Product Design Intern

May 2019 to Aug 2019 / San Francisco, CA

- Redesigned and shipped new workflows to increase admin efficiency.
- Created a design system to standardize actions on FB Groups.
- Shipped code to fix UI inconsistencies across FB Groups.
- Redesigned the Keyword Alerts feature to increase admin retention, decrease violating content views, and address global launch blockers.

Facebook Marketplace · Product Design Intern

May 2018 to Aug 2018 / Menlo Park, CA

- Designed an end-to-end experience to help buyers discover products for-sale in their communities.
- Launched growth experiments with engineers to increase metrics.
- Created Origami interaction patterns for internal use.

Mantl (Techstars'16) · Product Design Intern

May 2017 to Aug 2017 / New York, NY

- Redesigned the onboarding flow which increased sign-ups by 3x.

Projects

COP · Y Combinator Hackathon Finalist

Nov 2019 / devpost.com/software/cop

- Designed an app to track price changes for any item online.
- Finalist at the Y Combinator Nov 2019 Hackathon.

interns.design · Designer & Developer

Dec 2018 to Present / interns.design

- Designed and developed a React web app to help students find latest design internships and resources.
- Received over 11K unique visitors, 1.2K subscribers, and 46K clicks.

Pixelcode · Co-founder

Oct 2017 to May 2018 / pixelcode.io

- Built a tool that transforms designs into industry standard Swift code.
- Finalists at Princeton TigerLaunch and Cornell Big Idea competitions.

Easybank · Hackathon Grand Prize Winner

Nov 2016 / New York, NY

- Designed a simplified banking experience for the elderly at the 2016 Cornell Fintech Hackathon.